# UCEA Winter Conference Sponsorship Levels

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| --- | --- | --- | --- | --- | --- |
| **Level** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Sponsor** |
| **Minimum**  **Donation Level** | $5,000 | $3,000 | $1,500 | $500 | $250 |
| **Program Ad**  **Size (Page)** | Full | Half | Quarter | Eighth | Logo |
| **Meal**  **Recognition** | Banquet  Dinner | Lunch | Breakfast | Break | None |
| **Poster Logo**  **Size** | Large | Medium | Small | Very Small | None |

**Sponsoring Activities**

UCEA holds a conference every year to provide training and opportunities for city engineers to network with colleagues, consultants and vendors. During the conference, UCEA holds activities and events to promote networking/communication among the members, including vendors and consultants. Typically, on the Wednesday prior to the conference, UCEA has a golf tournament (a best ball style golf tournament-members pay for the green fee and cart), an educational seminar and an opening social as members check into the conference (not holding the seminar and the social in 2021 to reduce the chance of infection of COVID-19).

Other possible sponsored activities/functions are the lunches, breaks, and breakfasts and the raffle

The way sponsorship work is, the highest donor to the conference will be able to choose the activity they wish to host/sponsor; if the highest donor chooses not to host an event, the next highest donor may choose which event to host. If allowed by the venue, posters or other items may be displayed at the activity. The next highest donor will be able to host the other activity if they chose to do so and so on. All the donors will be recognized on a banner where the name of the donor/sponsor will be display and sized according to the donation/contribution.

We would expect that the activity sponsor(s) would work with the UCEA Board to plan and carry out the activity. This would include planning and participating in hosting the event. Funds for hosting the event will be paid for out of the donations received from the sponsors of the conference.

Thank you for your support of UCEA and our Winter Conference. We appreciate all you do to make our profession better.